

## WIRRAL FARMERS' MARKET – 2016

### *Application for a market stall*

If you are interested in apply for a stall at our Market please complete the form below and email to [admin@wirralfarmersmarket.co.uk](mailto:admin@wirralfarmersmarket.co.uk)

Please read the Terms and Conditions which are available on our website, here are a few key points:

- The market is held on the second Saturday of each month and traders are expected to attend all available markets
- We have stalls inside and outside, outside stalls are not available in November, December, January and February due to licensing restrictions
- A stall is a table 2m long with space behind for stock. You may apply for multiple stalls. In addition the outside traders are offered a Gazebo.
- On your application please clearly specify your produce, the market aims to balance consumer choice with the need for traders to make a reasonable profit. You will only be permitted to sell produce outlined on your form, you may at any time apply for additional produce to be sold. However your application cannot be too wide e.g. cakes is too wide, please give examples such as sponge cakes, fruit cakes, brownies.
- If your application is successful, we will conduct a site visit and subject to a successful review, approval by the committee.
- Applications will be considered at the monthly committee meeting (normally 10 days before a market) and you will be informed by Email after the meeting.
- The market is a Community Project run by volunteers – so please consider this when communicating with the committee – they are not paid employees!
- All profits are reinvested in to the local community

**Application form**

**Trading Name:**

**Company Address:**

**Tel no:**

**Email address:**

***Are you a Primary Producer, Secondary Producer or Artisan Trader? (see definitions at end of this form.)***

***Product Description (Please include all types of produce you may wish to sell)***

***Source of Product***

***Place of Production***

***Please attach a copy of your public liability insurance certificate (you must have this trade at our market)***

***Which Environmental Health office are you registered with?***

***Do you have relevant EHO Certification? If so please attach a copy***

***Do you require electricity? (Note we have limited availability inside)***

**Name of Owner / Authorised member of staff:**

**Date:**

Please return this form by email to [admin@wirralfarmersmarket.co.uk](mailto:admin@wirralfarmersmarket.co.uk)

Or Post to:

Wirral Farmers' Market, New Ferry Village Hall, Grove St, New Ferry,  
CH620BQ

**Definitions:**

**Primary producer**

Primary produce is that which has been produced by a farmer/grower and has spent at least 50% of its life on the producer's farm or rented lands.

Home baking/preserves are acceptable as primary produce as long as a main ingredient is produced on the producer's farm/land.

**Secondary producer**

This is produce that has been produced within the premises of a producer from local primary ingredients or provides sufficient added value and is approved by the Wirral Farmers Market Committee.

**Artisan trader**

This is produce that is sourced from a reputable producer and adds diversity to the range of produce at the market and is approved by the Wirral Farmers Market Committee.